

BUSINESS FIRST

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Kentucky Derby Festival takes first step in going 'green'

Business First of Louisville

The Kentucky Derby Festival has opted to begin offsetting carbon emissions produced by electricity use at its Louisville headquarters by enrolling in Louisville Gas and Electric Co.'s Green Energy program.

Through the program, LG&E residential and business customers can "offset" their emissions by donating money, which is used to develop renewable energy sources. Donations are made in \$5 increments.

For each \$5, LG&E ensures that 300 kilowatt hours of renewable energy is delivered to the Kentucky transmission grid from the Mother Ann Lee hydroelectric plant near Harrodsburg, Ky.

An average residential customer who uses 900 kilowatt hours of electricity each month can completely offset their carbon impact for \$15 per month, according to a news release.

The Kentucky Derby Festival joins more than 390 customers currently enrolled in the program. The organization said it plans to completely offset the more than 18 tons of carbon dioxide created each month at its headquarters.

"This is just the first of many steps the Festival is taking to go green," Mike Berry, Kentucky Derby Festival president and CEO, said in the release. "The plans we will unveil in the coming weeks are just the beginning of a long-term commitment to become more environmentally responsible."

For more information on the LG&E Green Energy program, visit www.eon-us.com/green.

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