



Press Release

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Hosting.Com Becomes LG&E's First Green Energy Champion

HENDERSON, Ky. — Louisville Gas and Electric Company is proud to announce that Hosting.Com is LG&E's first "Green Energy Champion," offsetting more than 1,500 tons of carbon emissions annually.

Demonstrating their intent to lead the commercial sector in green initiatives, Hosting.Com, a web hosting and co-location services company, is purchasing 208 Green Energy blocks — 1,000 kilowatt hours each — monthly for the next 12 months. To put that in perspective, that is equivalent to planting approximately 1,310 acres of trees, or removing 304 cars from the road.

Nationally, data centers consume up to 1.5 percent of all energy consumption. "We believe it is our social and business responsibility to offset our carbon emissions. Our industry is one that must take a close look at its energy consumption and the impact it will have on the environment," said Darren King, CEO of Hosting.Com.

King added, "We hope to set the industry standard on environmental stewardship. To that end, we have built one of the greenest data centers in the country, virtualized our server environments to optimize usage and output, and set up a program to reimburse all employees that participate in such programs."

LG&E and Kentucky Utilities Company's Green Energy program provides for the growth and development of renewable energy including that of the Mother Ann Lee Hydroelectric Plant, located on the Kentucky River near Harrodsburg, Ky. LG&E and KU residential and small business customers can participate for as little as \$5 per month, or in larger purchases of \$5 blocks. Commercial customers, such as Hosting.Com, can purchase blocks for as little as \$13 per month.

Each \$13 block supports 1,000 kWh of Kentucky area renewable energy. All green energy purchases are voluntary and in addition to the regular bill amount.

"Hosting.Com is our first industrial customer to completely offset its annual carbon emissions. They've also done this in their California and Boston offices, and we are pleased they've chosen to take part in the LG&E program," said John P. Malloy, Vice President of Energy Delivery, Retail Business, for E.ON U.S., parent company of LG&E.

More than 500 customers are currently enrolled in LG&E and KU's Green Energy program. Interested customers can enroll in the

program — and calculate the environmental benefit of their purchase in terms of carbon emissions reduced each month — by visiting www.eon-us.com/green.

"Going green is not about buzzwords, it is making sustainable and environmentally-conscious decisions that will impact our existing clients and future generations of clients," said King.

E.ON U.S., headquartered in Louisville, Ky., is a subsidiary of E.ON A.G., the world's largest investor-owned energy services provider. E.ON U.S. is a diversified energy services company that owns and operates Louisville Gas and Electric Company, a regulated utility that serves 326,000 natural gas and 401,000 electric customers in Louisville and 16 surrounding counties, and Kentucky Utilities Company, a regulated electric utility in Lexington, Ky., that serves 536,000 customers in 77 Kentucky counties and five counties in Virginia.

Since 1996, Hosting.com, the First Name in Hosting, has provided award-winning dedicated hosting, managed hosting, co-location, disaster recovery and business continuance services to a global customer base demanding a high level of security, reliability and responsiveness. Hosting.com monitors, manages, and enhances the web based platforms of Web 2.0 companies, software as a service provider (SaaS), content distribution networks (CDN), and medium to large enterprises whose web presence is crucial and high availability mandatory. Hosting.com currently owns and operates its proprietary content delivery grid (CDG) via data center facilities in Louisville, Ky.; Irvine, Calif.; San Francisco; and Boston. For more information, please visit www.Hosting.com or call the company at 800-446-7627.

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